

Positive Coaching Alliance Information

Prime Time Sports is proud to announce their alliance with the Positive Coaching Alliance. Prime Time Sports is offering a free presentation conducted by the Positive Coaching Alliance to teams participating in the 2009 Prime Time Sports National Championships, **“The Second-Goal Parent: Tips and Tools to Develop Winners in Life Through Sports”**

This presentation is designed as a 30-minute talk that covers the highlights of a Second-Goal Parent. Parents will come away with knowledge about tools for supporting their child in his/her sports experience, including:

- Parent’s goals and their child’s goals related to sports participation
- Tips for parents and their child’s goals related to sports participation
- Engaging in empowering conversations with their child/athlete
- Motivating their child/athlete by filling emotional tanks and teaching lessons about effort, learning, and mistakes

For more information about the Positive Coaching Alliance, please visit their website at www.positivecoach.org.

We are excited to offer “The Second-Goal Parent: Tips and Tools to Develop Winners in Life Through Sports” at 3 different times and locations on Thursday July 23 during the National Championships to help give everyone interested a chance to attend one of the presentations. Here are the times and locations for the free presentations:

3:30 Keller Central High School (School Auditorium)

Keller Central High School
9450 Ray White Road
Keller, TX 76248

6:00 Farmers Branch Recreation Center (Pecan Room)

Farmers Branch Recreation Center
14050 Heartside Place
Farmers Branch, TX 75234

7:30 Hebron High School (School Cafeteria)

Hebron High School
4207 Plano Parkway
Carrollton, TX 75010